



The TAPPI European PLACE Committee is pleased to invite you to be a sponsor at the 17th Biennial TAPPI European PLACE Conference.

This conference is designed to attract professionals in the European flexible packaging industry including:

- |                      |                                    |
|----------------------|------------------------------------|
| Key decision makers  | Converting and Process Specialists |
| Experts in Packaging | Technical and Material Specialist  |
| Managers             | Regulatory and industry experts    |
| Scientists           | Hardware professionals             |

The conference program, with an emphasis on the latest trends, technologies relating to extrusion, coating or lamination of web based materials and applications will focus on the following:

Packaging and society	Recycling - ideas and reality	New potentials of classical methods
Experience in quality matrices	Friction, gloss and stickiness	Packaging integrity and high performance coatings
News from the nip	Everything in flux - master molten plastic	Extrusion tie layer carousel
Trouble shooting extrusion issues (evtl. panel discussion)	Adhesion and adhesives	Sealing performance - Prediction and practice

Building strong business relationships begins on a personal level. The TAPPI participation opportunities and sponsorship opportunities at this conference allow you to do just that with visibility on the website before the event and high visibility at the event. As a sponsor of this conference your company can build sustainable relationships with Europe's flexible packaging industry. The TAPPI participant and sponsorship program offers flexibility for maximum impact and exposure that will allow you to communicate directly with new and existing customers.

## **Participation Opportunities for TAPPI 2019 European PLACE Conference**

- Poster - \$250: (conference fee not included)**
  - Printing of poster for display is included. Posters from Universities are complimentary.
  - Posters will be displayed at a specific session, Tuesday evening from 16:30 – 18:15
  
- Tabletop - \$1000 (conference fee not included)**
  - One Tabletop at the reception on Tuesday evening from 16:30 – 18:15
  - One Poster (optional)
  
- Innovation Counter - \$500 (short 8 minute speed presentation in "advertising format" on a new technology – subject to acceptance – conference fee not included)**
  - Dedicated session with company/speaker introduction
  - One Poster (optional)
  
- Tabletop plus Innovation Counter - \$1200 (conference fee not included)**
  - Dedicated session with company/speaker introduction
  - One Tabletop at the reception

- One Poster (optional)

## **Sponsorship Opportunities** for TAPPI 2019 European PLACE Conference

**Evening Event Sponsor – Palácio da Bolsa: \$3000 (unlimited companies)**

Attendees will be transported the 15 minute ride by bus to the historic Palácio da Bolsa (or Stock Exchange Palace), which is not only the city's crowning jewel but World Heritage as well. Guests will be served aperitifs followed by an elegant dinner in the Arabian Room, one of the most splendid and exotic venues in Porto. This is the perfect way to network with colleagues and friends in the atmosphere of the 19<sup>th</sup> century. Sponsorship includes signage at the event and in the onsite program guide and cocktail napkins with your company logo.

**Conference Break Sponsor: \$2500 for all five breaks**

Have your company logo prominently displayed as the "host" of these networking breaks. This sponsorship covers all five breaks during the conference and will include napkins with your company logo, signage at the breaks and recognition in the onsite conference guide.

**Conference Lanyards: \$2300 (company supplied)**

**Top Sponsors: \$5000**

- Medium company logo on signs at the event
- Medium company logo & link on TAPPI event website
- Logo recognition on session rolling power point as attendees are entering the room
- One Tabletop at the reception (optional)
- One Poster (optional)

**Premium Sponsors: \$10,000**

- Large company logo on signs at the event
- Large company logo & link on the TAPPI event website
- Logo recognition on session rolling power point as attendees are entering the room
- One Tabletop at the reception (optional)
- Full page color ad in the onsite program guide
- One free conference registration
- One Innovation Counter (optional)
- One Poster (optional)



Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

- \$ 250 Poster
- \$ 500 Innovation Counter
- \$1000 Tabletop Sponsor
- \$1200 Tabletop and Innovation Counter
- \$2300 Conference Lanyards (company supplied)
- \$2500 Networking Break Sponsor (all five breaks)
- \$3000 Palácio da Bolsa – Evening Event Sponsor
- \$5000 Top Sponsor
- \$10,000 Premium Sponsor

\_\_\_\_\_ **Total Amount**

**Payment Information**

- Check** (make checks payable to TAPPI in US dollars and mail to address below)

**TAPPI**  
**Attention: Hayley King**  
**15 Technology Parkway South**  
**Suite 115**  
**Peachtree Corners, GA 30092**

For **wire transfer information** contact Kristi Ledbetter [kledbetter@tappi.org](mailto:kledbetter@tappi.org)

- Credit Card (check one)**       Amex       Master Card       Visa

Card Number: \_\_\_\_\_ Expire Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Return Completed Form and Company Logo in jpg format of at least 300 dpi to Hayley King at [hking@tappi.org](mailto:hking@tappi.org)**

**For more information about the conference, including registration and program schedule, please visit <http://events.tappiplace.org>**