



Great Marketing Opportunity!

New Technology Showcase 2012 PLACE Conference Innovations in Flexible Consumer Packaging Monday, May 7, 2012 –3:00-4:30 p.m. Grand Hyatt Seattle, Seattle, Washington

Participation in the 2012 New Technology Showcase (NTS) gives you an unprecedented opportunity to present your new technology to the industry's best and brightest representatives – your customers - in a strong networking environment.

Benefits

This is your chance to present to people who understand, appreciate and use your technology. Each year, the NTS is a focal point of the conference, commanding a large audience and strong enthusiasm. Do not miss this opportunity!

Participation will include:

- An 8-minute dedicated time slot for you to present your new technology, product or service without commercialism guideline restrictions
- Company and presenter's name listed in the conference program book

NTS Guidelines

- The presentation can include company names, trade names, logos, etc.
- Presentation must be for a new product, a new service, or a new application of an existing product or service.
- No pricing data is allowed. Presenters must abide by all antitrust guidelines.
- No commercial literature is to be displayed or distributed during the session
- Only one presentation per company.
- Presenter must be a registered conference attendee.

Fees

A fee of US \$500 will apply to all presentations in the New Technology Showcase. This fee will also entitle the presenter to have a display table at the Monday evening Tabletop and networking session.

Conference registration is also required. Presenters may register for the conference as speakers at the full conference rate. Presenters are *not* eligible for the complimentary single-day speaker registration fee.

Important Dates

- February 9, 2012 — Applications Due (Entries will be accepted on a first come basis through the [Speaker Management System](#).)
- March 8, 2012 — PowerPoint Presentation Due to TAPPI (In order to be included in proceedings)
- May 7, 2012 — New Technology Showcase Presentations

Contact for Questions

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