



The TAPPI European PLACE Committee is pleased to invite you to be a sponsor at the 16th Biennial TAPPI European PLACE Conference.

This conference is designed to attract professionals in the European flexible packaging industry including:

- | | |
|----------------------|------------------------------------|
| Key decision makers | Converting and Process Specialists |
| Experts in Packaging | Technical and Material Specialist |
| Managers | Regulatory and industry experts |
| Scientists | Hardware professionals |

The conference program, with an emphasis on the latest trends, technologies relating to extrusion, coating or lamination of web based materials and applications will focus on the following:

- Developments in web materials, polymers and adhesives - their behavior and processing
- What's new in converting technology – extrusion, lamination and process control
- Final product design – a society commitment considering sustainability
- Characterization – inspection, methods and standards for materials

Building strong business relationships begins on a personal level. The TAPPI participation opportunities and sponsorship opportunities at this conference allow you to do just that with visibility on the website before the event and high visibility at the event. As a sponsor of this conference your company can build sustainable relationships with Europe's flexible packaging industry. The TAPPI participant and sponsorship program offers flexibility for maximum impact and exposure that will allow you to communicate directly with new and existing customers.

Participation Opportunities for TAPPI 2017 European PLACE Conference

- Poster - \$500 (Universities are complimentary)**
Posters will be displayed at the Tabletop Reception on Tuesday evening from 16:30 – 18:15
- Tabletop - \$1000**
 - One Tabletop at the reception on Tuesday evening from 16:30 – 18:15
 - One Poster (optional)
- Innovation Counter - \$1500 (8 minute presentation on a new technology – subject to acceptance)**
 - Dedicated session with company/speaker introduction
 - One Poster (optional)
- Tabletop plus Innovation Counter - \$2000**
 - Dedicated session with company/speaker introduction
 - One Tabletop at the reception
 - One Poster (optional)

Sponsorship Opportunities for TAPPI 2017 European PLACE Conference

Evening Event Sponsor – Schloss Bottmingen: \$800 (unlimited companies)

Attendees will be transported the 15 minute ride by bus to the castle Schloss Bottmingen, which is one of the very few moated castles in Switzerland that are still in existence. Guests will be served aperitifs in the garden followed by an elegant dinner in the castle. This is the perfect way to network with colleagues and friends in the atmosphere of the 13th century.

Pre-session Coffee and Danish: \$2200 per day

*Coffee and Danish will be available to attendees before the sessions begin on Tuesday and Wednesday. Have your company logo prominently displayed as the "host" of these pre-session delicacies. **Please indicate if you would like to sponsor Tuesday or Wednesday.***

Tuesday

Wednesday

Conference Lanyards: \$2300 (company supplied)

Top Sponsors: \$4000

- Medium company logo on signs at the event
- Medium company logo & link on TAPPI event website
- Logo recognition on session rolling power point as attendees are entering the room
- One Tabletop at the reception (optional)
- One Poster (optional)

Premium Sponsors: \$6,500

- Large company logo on signs at the event
- Large company logo & link on the TAPPI event website
- Logo recognition on session rolling power point as attendees are entering the room
- One Tabletop at the reception (optional)
- One Innovation Counter (optional)
- One Poster (optional)

Premium Sponsor PLUS: \$10,000

Increase your Top Sponsor visibility by adding one of the items below:

- Full page color ad in the onsite program guide
- Specialty embossed chocolates with your company logo



Company: _____ Contact Name: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

- \$ 500 Poster
- \$1000 Tabletop Sponsor
- \$1500 Innovation Counter
- \$2000 Tabletop and Innovation Counter
- \$800 Schloss Bottmingen – Evening Event Sponsor
- \$2200 Pre-session Coffee and Danish (choose your day below)
 - Tuesday
 - Wednesday
- \$2300 Conference Lanyards (company supplied)
- \$4000 Top Sponsor
- \$6500 Premium Sponsor
- \$10,000 Premium Sponsor PLUS

_____ **Total Amount**

Payment Information

Check (make checks payable to TAPPI in US dollars and mail to address below)

TAPPI
Attention: Christina Artis
15 Technology Parkway South
Suite 115
Peachtree Corners, GA 30092

For **wire transfer information** contact Christina Artis cartis@tappi.org

Credit Card (check one) Amex Master Card Visa

Card Number: _____ Expire Date: _____

Name on Card: _____

Authorized Signature: _____

Return Completed Form and Company Logo to Christina Artis at cartis@tappi.org

For more information about the conference, including registration and program schedule, please visit <http://events.tappiplace.org>